



# III **Economy** for the **Common Good**

## *International Conference*

Leeuwarden, Fryslân, The Netherlands | **June 3-5, 2024**



## “Converging Future-fit Economic Models: Advancing Just and Sustainable Regions.”

### Call for Abstracts for papers and cases

Wetsus, Hanzehogeschool, NHL Stenden, and the Economy for the Common Good cordially invite you to the third edition of the ECG International Conference titled “Converging Future-fit Economic Models: Advancing Just and Sustainable Regions.”

The growing international movement for the Economy for the Common Good is working on the levels of science, policy and practice. Its scientific community has organized two conferences in 2019 in Bremen (Germany) and 2022 in Valencia (Spain). The third international conference will be hosted by diverse regional actors from the North of The Netherlands and will take place in The Province of Fryslân | Leeuwarden on 3, 4 and 5 June 2024.

This upcoming edition will delve into the intersectionality of environmental science, heterodox economics, and regional democratic governance. In three days, we are going to address the main question: How can regions leverage a multi-stakeholder perspective to shift from quantitative GDP-led growth towards sustainable growth of their non-monetary ‘area capital’?

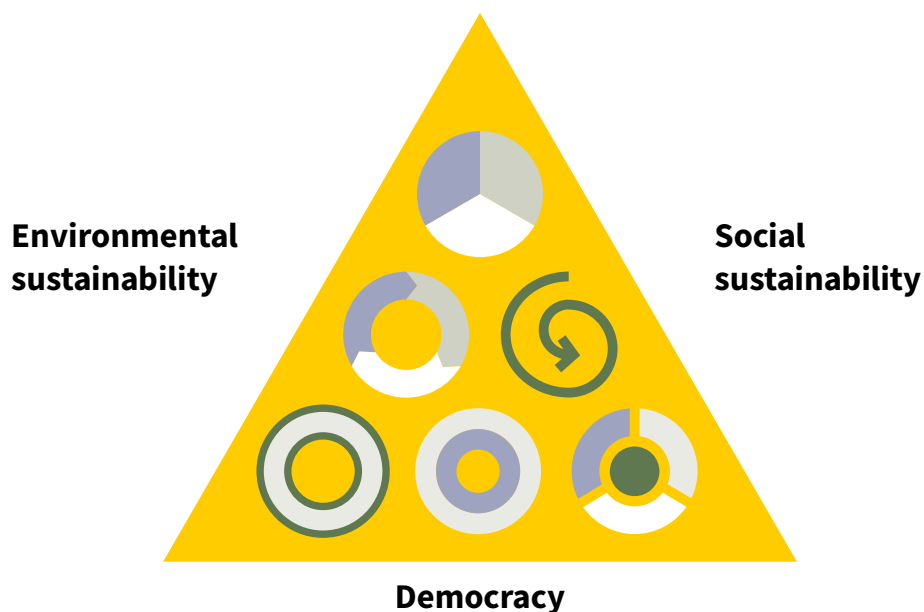
The first day is focused on science; the second is devoted to practical experiences; and the third is committed to bridging these two aspects towards policy formation, the interaction between theory and practice, and translating insights into policy requirements in a practical workshop format. Together, we will develop a manifesto containing concrete steps that can be taken by businesses, governments, and civil society organizations to future-proof their regional economies, complementing the ideas of the recent Beyond Growth conference in May 2023 in Brussels by providing more tangible insights.

Day 1	Day 2	Day 3
Scientific contributions	Practice contributions	Merging Science and Practice
Papers	Cases	Workshops
Keynote speakers		

The conference will address the requirements that sustainable economic models should fulfill, along with a potential non-monetary alternative to GDP for building sustainable regions from the ground up. The requirements are as follows:

1. Environmental aspects; related to the planetary boundaries, the Earth Charter, and the Sustainable Development Goals 12-16
2. Social aspects; related to the remaining SDGs (except 8.1), the UNSocial Covenant, and recent well-being research.
3. Democratic aspects, considering new concepts of citizen involvement, direct, participatory, and sovereign democracy.

These requirements form the ESD framework (Environmental Sustainability | Social Sustainability | Deeper Democracy).



The intention is to solicit contributions in scientific and practical domains (case studies) that consider the ESD framework for sustainable economic models and an alternative to GDP.





Contributing topics include, but are not limited to:

- a. Requirements of the successor of GDP
- b. GDP growth vs. “Economic growth, prosperity and thriving”
- c. New sustainable economic models
- d. Fair and sustainable water & energy systems
- e. Circular and Biobased Economy (intensive and circular use of raw materials)
- f. Regenerative natural systems (water, soil, air in balance for improved biodiversity)
- g. Positive health, care & agri-food systems
- h. Smart Technologies
- i. Leadership and spirituality

*Sessions will be held in English.*

The ECG-IC24 website is available [here](#) for abstract submission and information related to the conference. The website will be updated as the date of the conference approaches.

### ECG-IC24 Key dates:

- Abstract submission deadline: 12.12.23
- Announcement of accepted abstracts: 19.01.24
- Full paper and case submission deadline: 25.03.24
- Announcement of accepted papers and cases: 15.04.24
- Conference dates: 03.06.24 - 05.06.24

Hoping to meet you next June in Leeuwarden,  
The ECG-IC24 organization team.

